

## SPONSORSHIP OF BLOOD SCREENING COST

PWA has recently upgraded its screening methodology to Chemi Luminescence Immuno Assay (CLIA) which will raise our burden by 8.8 million rupees, Daily output of more than 300 blood bags making PWA's voluntary blood bank the largest single-outlet blood bank in the country to do so.

We are requesting you to help us in running cost of blood screening as per your capacity.

Sponsorship of blood screening cost	Daily	Weekly	Monthly
Consumption	300 bags	21000 bags	90000 bags
Cost	Rs: 210,000	Rs: 1,470,000	Rs: 5,400,000

\*screening cost of each blood bag is Rs: 700/-

By sponsoring us from the above said tariff you can acquire:

- Banner Space (the blood transfusion services are sponsored by XYZ company name)
- Corporate Visit
- Standees placement
- Distribution of marketing collaterals.
- Free Sampling or Gifting to the patients and visitors